

# Glass Cleaner and Air Purifier The only glass cleaner that actually improves indoor air quality

Use the Power of Light to Clean™

### **OVERVIEW**

PURETi Clean & Fresh is an environmentally friendly surface treatment that changes the way you think about cleaning glass, windows, and shiny surfaces. Not only is it an excellent, streak free cleaner, but it actually improves indoor air quality. PURETi's technology is energized by sunlight, turning ordinary surfaces into light-activated air purifiers that oxidize harmful organic particles, including VOCs, in the air. Surfaces stay cleaner longer and are easier to clean. PURETi Clean and Fresh also brings out the brilliant, high definition look of your glass. A single application works for up to 3 months, delivering a health-enhancing innovation to your customers and employees.

### **BENEFITS**



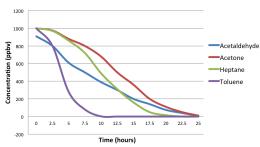
① Improves indoor air quality and reduces VOCs	
Reduces chemical footprint using minerals, not chemicals, to clean	✓
① Delivers a streak-free shine	✓
Gives glass, mirrors & shiny surfaces the look of a high-definition clean	✓
Uses the Power of Light to Clean glass, mirrors and shiny surfaces to transform them into light-activated air purifiers	1

### **RESULTS**

**Improved Indoor Air Quality.** PURETi Clean & Fresh isn't just another low VOC product, it is actually a negative VOC product that actively cleans the air after it is applied. In laboratory tests, when exposed to UV-A light, PURETi Clean & Fresh treated glass significantly reduces harmful VOCs in the air, essentially eliminating them within 24 hours.

## Reduction in VOCs on PURETi Clean & Fresh Treated Glass

Time Measured After Exposure to UV-A Light (T=0)



environment, and cleaner air to breathe.

Deliver a "High Definition" Look. Job #1 is getting the glass clean, and PURETi Clean & Fresh delivers.
Customers comment that their glass has never looked better, and actually has "high definition" appearance. Using PURETi Clean & Fresh to care for your interior glass and shiny surfaces is a no compromises solution: cleaner glass, better for the

### Uses Minerals, Not Chemicals For A Healthy, Sustainable

Clean. PURETi's patented formulation of Titanium Dioxide (a common mineral) can replace traditional methods that use harsh chemicals to achieve temporary results. PURETi not only cleans great the first time, but it leaves behind and invisible layer of crystals that continually clean the surface and the air for up to 3 months. Reduce your overall chemical footprint and improve your sustainability profile.





"I am excited about this innovation. Since we started using PURETi Clean & Fresh it has enabled us to provide an effective, sustainable, health and wellness enhancing cleaning program to our customers and it has made the job safer and easier on my staff."

—Danny F., Facility Program Manager

### **How PURETi Clean & Fresh Works:**

- 1. Light energy coming through glass activates PURETi's photocatalytic particles.
- 2. PURETi then uses this energy to briefly transform humidity in the air into powerful oxidizing agents that destroy harmful VOCs and pollutants in the air and then return to

3. The process repeats itself millions of times per second until all pollutants are destroyed.

being water vapor.

4. Normal air flow circulates pollutants to the PURETi treated surface, continuously cleaning the air in the entire workspace.







**ACTIVE INGREDIENT:** Titanium Dioxide

### DO NOT DILUTE, CONCENTRATE OR MIX WITH OTHER PRODUCTS.

**DIRECTIONS FOR USE:** PURETI Clean & Fresh is safe to spray on glass, plastic and metal surfaces. Recommended for use with a PURETI sprayer.

- Apply liberally using a fine mist sprayer.
- Wipe hard surfaces clean with a microfiber cloth until dry.
- Allow to dry completely. Do not wash again or disturb surface for 48 hours.
- When exposed to light, PURETi Clean & Fresh Uses the Power of Light to Clean.
- For routine maintenance between applications, simply use a glass specific microfiber cloth to wipe clean and remove fingerprints and smudges.

**APPLICATION INTERVAL:** PURETI Clean & Fresh lasts for 3 months. Application interval varies depending on environmental conditions.

STORAGE: Product is frost sensitive in its liquid state. DO NOT ALLOW TO FREEZE prior to application. Do not mix with water or any other products. Do not dilute. Store at room temperature, protected from direct sunlight in a dry, cool, well-ventilated area. Keep container tightly closed and sealed until ready for use. Store in original packaging. Containers that have been opened must be carefully resealed and kept upright to prevent leakage. Do not store in unlabeled containers. Use appropriate containment to avoid environmental contamination.

**CAUTION:** Do not take internally. Avoid breathing spray mist. Avoid contact with eyes and prolonged contact with the skin.

**FIRST AID:** In case of accidental eye contact, flush with water for 15 minutes and consult a physician if irritation persists.

**Skin:** In case of skin irritation or allergic reactions, seek medical attention.

Ingestion: If swallowed, drink plenty of water and consult a physician.

**In Case of Spill:** Contain and absorb with inert material. Dispose of in accordance with environmental regulations.

**Disposal:** Use completely or dispose of in accordance with local, state and federal regulations.

#### APPLICATION METHOD

Spray apply with PURETi sprayer. Wipe clean with glass specific microfiber cloth.

### **PACKAGING**

PURETi Clean & Fresh is available in ready to use 1, 5 and 55 gallon containers

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PRODUCT DESCRIPTION		
Color and Odor:	Light green translucent, odorless	
VOC:	0.00	
Density:	8.35 lbs/gal	
Weight Solids:	0.50 +/- 0.05%	
Volume Solids:	<0.50%	
pH:	6.0-8.5	
Flash Point:	Does not flash	
Chemical Stability	Stable under normal conditions of use. Stable at ambient temperature.	
Hazardous By-Products:	None known	
Hazardous Polymerization:	Will not occur	
Use of Protective Equipment:	None required under normal use. If conditions exist that may result in prolonged direct exposure, gloves, dust mask and safety goggles are recommended	

For more information, refer to the Safety Data Sheet at www.PURETi.com

KEEP OUT OF REACH OF CHILDREN



